



Taste of Wilson County

Participation in the Taste of Wilson County provides funding for the Wilson County Business & Education Coalition, Chamber Education programs including Teacher Grants, Wilson Books from Birth, Tennessee Scholars and student scholarships. Taste of Wilson County is coordinated by the Lebanon Wilson County Chamber of Commerce and its Education Division.

The 17th annual Taste of Wilson County has been scheduled for Thursday, October 22. The event will be held on the Wilson Bank & Trust West Lawn, Lebanon. The event time 5:30 p.m. until 8:00 p.m. Attendance for the event each year has been an average of 1,200 people, so this is a great opportunity to showcase your business as a sponsor, restaurant or marketplace vendor. We have a rain date of Tuesday, October 27, 2026 set for any rescheduling from inclement weather.

There is no fee for food vendors. Food vendors must prepare at least 1,200 small samples that provide a “taste” of what your business has to offer. By participating, you’ll not only gain exposure but also support a great cause. Your participation as a food vendor includes a Marketplace vendor space. The Chamber will provide tables, tablecloths and two chairs for each food vendor booth. Please note that food trucks may have one table upon request.

As a Marketplace vendor, the Taste of Wilson County agrees to provide a 10X10 booth with one (1) table, (1) tablecloth and (2) chairs. **The participation fee is \$50.00 for Chamber members and \$100.00 for non-members.**

Chili Cook-Off participants: Enter your chili in one of five categories: Traditional, Non-Traditional, With Beans, Without Beans, or Spicy. After judging, you'll have the opportunity to serve samples to up to 500 event guests. Please bring your own serving utensils and desired toppings; tasting bowls and spoons will be provided. **Entry Fee: \$25 must be paid by Oct. 16 at 5:00PM to have your chili judged. Entry includes VIP wristband admission.**

Space is limited and available on a first-come basis. Reserve your spot by filling out the online vendor agreement by Friday, September 25, 2026. Our community appreciates your participation.

- The Chamber will furnish serving plates, utensils and water to attendees at the Taste of Wilson County.
- **NO ALCOHOLIC BEVERAGES ALLOWED**
- You will be able to drop off your items at your designated vendor space on the lawn, then move your loading vehicles to the multiple parking spaces surrounding the area. Signs will be provided.
- **Vendors will receive two (2) Vendor passes.** Tickets may be purchased for \$35.00 the day of event or \$30.00 in advance at www.TasteOfWilsonCounty.com
- **Vendor set-up hours are from 1:00-3:30pm.** The Chamber will assign each vendor a specific load-in time prior to the event. There will be a walk through by the TOWC committee at 4:00pm.
- **Vendors are responsible for clean-up** and trash removal after the event, leaving table, cloth, lanyard and chairs in the space. Due to safety concerns for event staff and attendees, **vendors will not be permitted to leave prior to 8:00pm.**

If you need any additional information or have any questions, please contact the Chamber at 615-444-5503.

Thank you for your support,

Andrea Wilke
President & CEO
Lebanon Wilson County Chamber of Commerce



Please Scan QR Code for Vendor Registration, Chili Cook-Off Sign Up, Tickets & Volunteers